

FOR IMMEDIATE RELEASE:

April, 02, 2020

Trademark Industries Inc. vs. Covid-19 – We are here to help!

Markham, ON:

Amongst the outbreak of Covid-19 and the devastating statistics and spread of the virus Trademark Industries Inc., knew that we could try to help in the fight by providing much needed protective equipment (PPE) to Doctors, Nurses, Police Officers and Frontline Workers.

Working with only a skeleton crew, members of Trademark Team worked around the clock to procure, produce and bring in over 1.5 Million units this week of Medical Masks to ensure the safety of our Doctors, Nurses, Police Officers and any other Frontline Workers. This is part of a 16 Million unit initiative at Trademark and is our way trying to help.

Vice President Shlomo Bohbot said “If I get only one mask on a Doctor, Nurse, Police Officer or Frontline Worker, that was one day of protection to help flatten the curve. It is one less person at risk for that day and that is the win.”

Trademark has overcome obstacles bringing in the masks with the help of one of our excellent partners – Air Canada. Without them we could not provide protective gear to help flatten the curve.

Our partners at Air Canada states “We are honoured to work with Trademark to facilitate the transport of medical supplies that will help keep frontline workers safe during this critical time. The ability to ship urgent goods as these expeditiously is more important than ever, and Air Canada Cargo continues to work with companies like Trademark any way we can,”

Tim Wong, Director, Cargo Sales & Service -Asia & Pacific at Air Canada Cargo.

AIR CANADA 

